



Sowell Portfolio Design Department Portfolio Request Form

Date Submitted: _____ Requested Completion Date: _____ Account Number: _____

Advisor Name: _____
Broker-Dealer/RIA Affiliation: _____
Advisor Phone Number: _____

Desired Portfolio Design Type

- Custom Portfolio (Minimum Account Size: \$500,000)
- MPD™ Multiple Methodology Portfolio (Minimum Account Size: \$250,000)
- PPP Strategic Blend (Minimum Account Size: \$250,000)
- Multi-Strategy Portfolio (Minimum Account Size: \$100,000)
- Custom Fixed Income Portfolio (Minimum Account Size: \$100,000)
- Individual Strategy Portfolio (Minimum Account Size: \$1,000 - \$50,000)

Client Information

Client Name: _____
Age: _____
Marital Status: _____
Retired? Y N
Net Worth: _____
Investable Net Worth: _____
% of Investable Net worth this account represents: _____
Current income required from account (monthly amount): _____

Account Information

Current location of account: _____
Account Number (if known): _____
Account Value: _____
 Qualified (IRA | 401K | 403B) Non-Qualified
Current Portfolio Allocation: _____

Additional Accounts (If Multiple Accounts)

Current location of account: _____
Account Number (if known): _____
Account Value: _____
 Qualified (IRA | 401K | 403B) Non-Qualified
Current Portfolio Allocation: _____

Portfolio Design Inputs

Sowell RAQ Portfolio Risk Rating:
____ Very Conservative
____ Conservative
____ Moderate
____ Moderately Aggressive
____ Aggressive

Current location of account: _____
Account Number (if known): _____
Account Value: _____
 Qualified (IRA | 401K | 403B) Non-Qualified
Current Portfolio Allocation: _____



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Advisory Services offered through Sowell Management Services



_____ On a scale of 1 – 10, how would you rate your investment approach for this portfolio?
(1 = very conservative, 10 = very aggressive)

_____ On a scale of 1 – 10, how would you rate your investment experience? (1 = inexperienced, 10 = very experienced)

_____ On a scale of 1 – 10, to what degree should your portfolio attempt to “manage risk” during negative market environments?
(1 = not at all, 10 = as much as possible) Note: Risk management strategies have historically dampened returns during bull market environments.

What is the primary objective of this portfolio?

- To preserve capital
- To produce income to live on
- To grow capital moderately over time
- To match or exceed stock market returns over time
- To grow capital significantly over time
- Other (please specify):

Client Expectations

Your Annual Rate of Return Goal for Portfolio: _____%

Note: Annual Rate of Return of Asset Classes for 20-year period ending 3/31/2015

- S&P 500: 9.3%
- Barclays Treasury: 8.4%
- T-Bills: 2.6%
- Gold Bullion: 5.7%

(Source: Ned Davis Research)

Annual Downside Tolerance: _____% (I.E. How much of a decline in account value are you comfortable with?)

Note: Annual Standard Deviation of Asset Classes for 20-year period ending 3/31/2015

- S&P 500: 14.9%
- Barclays Treasury: 11.4%
- T-Bills: 0.7%
- Gold Bullion: 19.7%

Note: This value must match or exceed the “Annual Rate of Return Goal” to help set realistic expectations for the client

If you’re having trouble identifying where your client fits, the following are suggested ranges for Annual Downside

Tolerance in MPD Allocations:

- 5.0% - 7.9% (Conservative)
- 8.0% - 11.9% (Moderate Growth)
- 12.0% - 15.9% (Growth)
- 16.0 % - 19.9% (Aggressive Growth)
- 20%+ (Maximum Capital Appreciation)



Time Horizon

What % of this account will be needed in the following time frames?

< 1 year 2-5 years 5-7 years 7-10 years > 10 years

Summary of Client Expectations and Portfolio Goals (In Advisors Words)

Additional Considerations:



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REV 7/1/16